

Unit 204 (CH4) Colour and Lighten Hair Activity 22

Researching colouring products

There are many different types of colouring products available to use in the salon. To be able to offer a full and knowledgeable service to your clients, you need to know what products your salon stocks and what the different products do.

In pairs or small groups, research the selection of colouring products available in your training establishment. Complete the chart below with your findings. An example has been given, to start you off.

| Product name | Product type | Effect on the hair's structure | Special considerations | Advice given to the client |
|-----------------------|------------------|--|---|---|
| <i>Magma by Wella</i> | <i>Permanent</i> | <i>Can lighten the hair up to 6 levels and will deposit tone</i> | <i>Must be applied to dry hair. Can only be used on a base 7 or darker. Mixing is 1 part magma to 1.5 hydrogen peroxide. Not suitable for hair that has been treated with plant-based colours (henna), hair that is chemically straightened, hair that is bleached or hair lighter than a depth 7. Scales must be used for measuring.</i> | <i>The tone can fade but it is not advised to re-apply magma over the top as it lightens and deposits tone at the same time. It is advisable to use either a semi-permanent or quasi-permanent colour to replace missing tones.</i> |
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