

## **Perm Models**

We hear of very many examples of good practice throughout the programme and we are keen to publish these – both in e-Update and on the new Cheynes Training website we are currently developing. Here is an important example relating to perm models.

Very many Candidates complain they cannot find anyone for an old fashioned 'granny perm' needed to complete the nine section wind that forms part of Unit H12. There is no doubt this has a huge potential to slow down a Candidate's progress towards completing their training programme.

Several salons have managed their way around this problem by making contact with local Care Homes (we used to call these OAP Homes). For example, close to one of the Cheynes salons are two such Care Homes with lots of 'senior citizens' who are truly desperate to have their hair permed in the old fashioned way.

These two Care Homes supply a steady stream of senior citizens who are transported to the salon by their carers, have a great few hours in a completely different environment to what they are used to and, usually, have a fantastic day out!

Of course, Edinburgh is a fairly large city with lots of Care Homes but, as we are constantly reminded, the UK as a whole has a rapidly aging population including many elderly ladies who would welcome one last opportunity to be a 'model'.