

Cheynes Training – Code of Ethics

Our approach is based upon mutual respect. We are, and will always be, in the people business. We are people who deal with people and we know that any relationship that is good for both will last, that which is good for one will end once there is a sound alternative.

In conducting our business, we will strive to do the following at all times:

1. Deliver the highest standard of personal and professional conduct in our dealings with everyone we come into contact with, especially with the young people who take part in our learning programmes.
2. Pursue company objectives in ways that are consistent with the interests of, and that are fair to, the employers who take part in our programme and the people they employ.
3. Encourage and promote the highest level of ethical and professional conduct within our profession and especially in the way we treat our colleagues.
4. Take responsibility for our actions at all times and keep colleagues informed of progress and, especially, of any difficulties we may experience in the course of our activities.
5. Strive to continually keep colleagues informed of matters that may adversely affect our relationship with them and their ability to do their job.
6. Maintain confidentiality of privileged information entrusted to us at all times.
7. Communicate matters concerning our company, our suppliers and our customers in a truthful and accurate manner.
8. Recognise and discharge our responsibility to uphold all laws and regulations governing the policies and activities of our profession.
9. Be courteous and professional in our dealings with other people in our industry and work with them for the advancement of all parts of our industry.
10. Respect the rights and interests of competitors.

William Howarth
Programme Director
Cheynes Training
January 2011